

## Invitation to the ISLA International Sports Law Conference “Sports & Money”



Hamburg, 9<sup>th</sup> July 2015

Dear Ladies and Gentleman

We have the great pleasure to invite you to the 2nd **ISLA International Sports Law Conference 2015**. The first edition of this conference was held with great success in October 2013 and featured speakers from, inter alia, IOC, FIFA, Brazilian Football national team, Bayern München, VfL Wolfsburg and Bayer Leverkusen. We strive to distinguish our conference from others by focusing not only on pure law, but also to have non-lawyers who speak on the practical side of the discussed legal issues.

The conference will take place from 15 to 16 October 2015 on the wonderful premises of the Bucerius Law School in Hamburg and the Innovation Campus of the Chamber of Commerce. It's presented by the International Sport Lawyers Association in cooperation with the Chamber of Commerce Hamburg and Bucerius Law School.

For this second edition we are happy to announce three main topics/speakers:

### ➤ **Legal Challenges of the Olympic Bidding Process and the Hosting of Summer Olympics**

- Jörg von Appen, former Legal Director of SPORTFIVE, owner of von appen | jens legal, Hamburg, Germany (confirmed)
- Shaun Dawson, CEO Lee Valley Regional Park Authority, key player in London's successful bid for Summer Olympics 2012, London, Great Britain (confirmed)
- Luca Ferrari, one of the 10 most influential Sports lawyers of the world, withersworldwide, Milan, Italy (confirmed)
- Dr Nikolas Hill, Chairman (CEO) of the Hamburg 2024 Bid Committee, Hamburg, Germany (inquired)
- Dr Mireia Lizandra, International Sports Consultant, former member of the US Olympic Committee serving as the USOC's International Relations coordinator, New York, USA (confirmed)
- Prof Dr Ettie Ward, Director, LL.M. in International Sports Law and Practice, St. Johns University, New York, USA (confirmed)

### ➤ **Legal Aspects and Consequences of FIFA's Ban of Third Party Ownership in Transfer Rights**

- Marco Del Fabro, Attorney at Law, Zurich, Switzerland (confirmed)
- Stijn Francis, STIRR Associates, Brussels, Belgium (confirmed)
- Dr Daniel-B. Hildebrand, 360° Popular Sports & Entertainment (360PSE), Munich, Germany

(confirmed)

- Daniel Lorenz Pereira, former Head of Legal, Head of Internationalization, FC Porto, Porto, Portugal (confirmed)
- Wouter van Zetten, General Counsel Az Alkmaar, Eredivisie, Alkmaar, Netherlands (confirmed)

➤ **Match-Fixing in Sport – a serious threat to the sport? Some recent developments in the CAS jurisdiction**

- Prof Dr Martin Schimke, Attorney at Law, CAS Arbitrator (confirmed)
- William Sternheimer, Managing Counsel & Head of Arbitration, Court of Arbitration for Sport, Lausanne, Switzerland (confirmed)
- Andreas Tödten, Chief Financial Officer Tipico Co. Ltd., Malta (inquired)

The conference will be bilingual. Simultaneous translation in English/German is provided.

The conference will start with a **kickoff event on Thursday, October 15<sup>th</sup>, at 05:00 pm** at the Innovation Campus of the Chamber of Commerce in Hamburg, dealing with Hamburg being Germany's official Candidate City for hosting the Summer Olympics in 2024. Dr Nicolas Hill, CEO of the Hamburg 2024 Bid Committee will deliver an opening speech, followed by a panel discussion dealing with the legal aspects of being a candidate city.

The main Conference Day will be held at the wonderful campus of Bucerius Law School, on **Friday, October 16<sup>th</sup> starting at 9:30 am** building up on the first conference day, as international experts share their view on legal challenges of hosting summer Olympics. The conference continues with the two cutting-edge topics, of FIFA's ban of third party ownership and the challenges of dealing with Match Fixing in Sports.

**Participants are requested to register online under the following link: [www.law-school.de/isla](http://www.law-school.de/isla)**

For any organizational questions, please contact our Conference Management:

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We are looking forward to welcoming you in October.

On behalf of the International Sports Lawyers Association and its President Dr Jochen Fritzweiler

Kind regards

Dr Johan-Michel Menke, LL.M.  
General Secretary

Dr Jan Räker, LL.M.  
General Secretary